



Rewarding & supporting
Personal Assistants
while tracking professional
development

THE CARE PROFESSIONAL ACADEMY

A portal where you can log your training certificates and qualifications, access care sector news and enjoy exclusive rewards and discounts.

Our mission is to provide all Social Care Professionals with a 'passport to progress,' encouraging opportunities for growth and development that are linked to rewards. We are committed to supporting the elevation of the social care sector by ensuring Care Professionals receive the recognition, rewards, and career parity they deserve across all care roles.

Together, we aim to build a future where Social Care is valued equally, and professionals are empowered to thrive. If you are passionate about delivering exceptional, quality care, and are committed to your continued learning and development, why not sign up today?

YOUR TIER

You will be able to move up the Academy tiers based on the qualifications and training you have received, relevant to your career in care. This grading is measured by the certificates you add, and as this grows, so will your tier status.



Moving through the tiers means access to more rewards and discounts!



YOUR REWARDS

As a **signed up Care Professional**, you will gain access to exclusive rewards and discounts for hundreds of national and international retailers.

Tier 1

The employee benefits programme: Discounts and savings available at over 800 UK retailers, plus discounts with kids holiday & activity clubs. Access to our Wellbeing Centre, an Employee Assistance Programme, expert mortgage advice and a Healthcare Cash Plan

Tier 2

The Academy Care Professional travel club: Take advantage of great value travel discounts on local bus travel, 10% off car and van rentals, low price car leasing deals, and more!

Tier 3

Student Zone: 2 great student discount opportunities:

- Student discounts platform – free digital codes & wallet.
- The opportunity to purchase a Student discount card from NUS.
- Care Professionals who have reached Tier 3 or above have the opportunity to apply to our Scholars Programme. Study Change Management and Project Management whilst implementing a Change Management Project in the workplace, fully funded by the Care Professional Academy.

Tier 4

The Academy Competition Zone and preferential rates for Care Professionals:

- Care Professionals can access the competition zone and participate in exclusive competitions with a wide range of retailers.
- Receive preferential rates on essential work-wear, household items and equipment as well as huge savings on day experiences and gifts.

Tier 5

Special luxury deals and time-limited offers: All year-round, including, spa days, spa breaks, treatments, hotel stays as well as online retailers for lifestyle products such as make-up, skincare, gym wear and cosmetics!

So, why not treat yourself?



THE PROCESS

1 Visit us

Visit www.careprofessional.co.uk for more information on the Care Professional Academy, 'Sign-Up' via our website.

2 Registration

Follow the on-screen instructions and fill out your details with your personal email address, including any current employment details.

When prompted for your employment details, select the **'Direct Employer for PA's & DPH - HO All Counties'** option and then select the county you work or live in as the site option.

3 Confirmation & activation



Once you have submitted your initial registration, you will be sent an email to verify your account and can access your portal straight away!

We will review your registration to ensure you qualify as an Academy Care Professional.

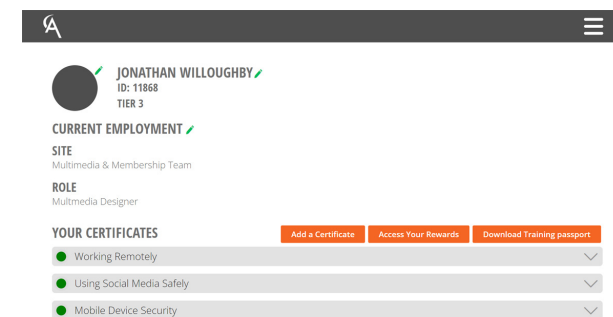


The Care Professional Academy reserve the right to refuse an application if it is not funded by the Local Authority or by the provider.

4 Adding your certificates

We know that you don't always get a certificate for the training you have completed, as it is often carried out by family members, other staff or visiting professionals.

It is important that you can still evidence this CPD, and as such we have a certificate that can be used by PA's, that can be uploaded to your Care Professional Academy profile. Please email us contact@careprofessional.co.uk and we will arrange this for you.



5 Updating your profile



From your profile page, you have the option to upload a profile picture, change your employment details, your name, and email address. Simply click the green pencil and make your changes.

6 Validation

We will calculate your tier based on the points that have been allocated from your training certificates.

Following certificate validation and on reaching tier 1, you will be welcomed to the Care Professional Academy with a welcome pack. You will receive this in the post alongside your Academy pin badge!



7 Tier confirmation & rewards

The more certificates you upload, the higher the tiers and the more rewards and discounts you will have access to!

Care Professional Rewards work hard to bring you the best discounts and special deals. New offers are added daily, so don't forget to check the website regularly. There's also 'top offers' each week where some retailers enhance their discounts for 1 week only!



There is a minimum requirement to upload one certificate a year in order to keep your profile with the Academy active. Your annual refresher courses count too. CPA notify you when your certificate is due to expire.

When you reach the next tier you will receive an email letting you know of the new rewards you can access, and of course you can continue to benefit from all the rewards on your previous tiers.

Follow us on social media @SocialCareAcad for up to date information, news & deals.

8 Your training passport

Once you have your certificates validated and showing on your profile, you will then be able to **request a PDF copy of each individual certificate** to be sent to the email used to register on the Academy. Alternatively, you can download a copy of your training passport which will contain a list of all your validated certificates, for your convenience.

ACCESS YOUR TIER BENEFITS
 Access your tier specific rewards directly from your portal!

NAME	TYPE	TRAINING PROVIDER	ACHIEVED	EXPIRES
Collegiating & Capacity	CPA Training Courses + City Council or Care Association + 4-6 hours	Care Academy Approved Training Provider: Local Authority, Care Association, Skills for Care Endorsed or Centre of Excellence	15/01/2023	18/01/2024
First Aid Awareness	CPA Training Course + E-learning + 1-4 hours	E-learning	18/11/2021	18/11/2024
Level 3 NVQ in Health and social care	Academic Studies/National Qualifications + Full Level 3 (2 A/B Levels or National Diplomas) + Level 3 NVQ Certificate		10/07/2023	N/A
Bachelor of Science Degree in Social Care	Academic Studies/National Qualifications + Level 6 (Bachelor's Degree) + Degree		21/12/2023	N/A
Public Wi-Fi	CPA Training Course + E-learning + 1-4 hours	E-learning	15/01/2024	15/01/2027
Health and Safety Awareness	CPA Training Course + E-learning + 1-4 hours	E-learning	24/01/2024	24/01/2027

Robin Smith
 Tier 3
 006059
 27.11.2024

MY PASSPORT TO PROGRESS

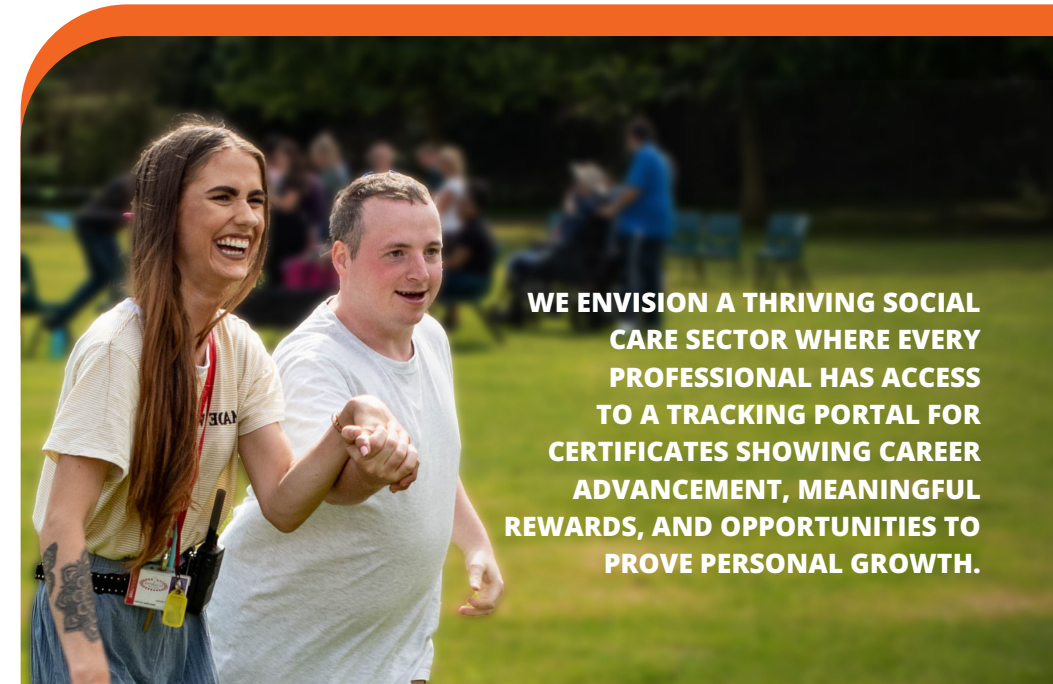
contact@careprofessional.co.uk
 www.careprofessional.co.uk

WORKING IN PARTNERSHIP

The **Care Professional Academy** started as a partnership between Hertfordshire Care Providers Association and Adult Care Services at Hertfordshire County Council and was aimed at ensuring the entire care workforce across the county was trained to a professional, best practice standard. The remit has grown, and this is now available for ALL Local Authority areas to participate!

The Academy is now available to all Personal Assistants working in adult social care across the country, including those who are self employed, directly employed, or part of CME's. The platform is available to anyone working in adult social care.

This expansion is made possible by the dedicated staff powering these services. By joining all social care workers as **Academy Care Professionals**, we aim to support recruitment and retention, helping individuals to enhance their knowledge and fostering a culture of excellence through continuous learning and development. Working in adult social care is a rewarding career, and we are committed to empowering personal assistants with the resources they need to thrive.



WE ENVISION A THRIVING SOCIAL CARE SECTOR WHERE EVERY PROFESSIONAL HAS ACCESS TO A TRACKING PORTAL FOR CERTIFICATES SHOWING CAREER ADVANCEMENT, MEANINGFUL REWARDS, AND OPPORTUNITIES TO PROVE PERSONAL GROWTH.



We are committed to **empowering** Care Professionals by promoting **equity, professional development** and ensuring **reward & recognition**. Together, we champion the **workforce quality** and take **pride** in supporting those who make a difference everyday.

www.careprofessional.co.uk
contact@careprofessional.co.uk
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    @SocialCareAcad

