Welcome to the Academy!





Join Today!



What is the Care Professional Academy?

The Academy is a platform for you to track your staffs' learning and development. You can use it as a tool to help staff recognise their development needs, creating a culture of excellence through continued learning and development, while rewarding them for being part of the Adult Social Care workforce.

Initially trialled in Hertfordshire, as a partnership between Hertfordshire Care Providers Association (HCPA) and The Hertfordshire County Council (HCC), the Academy is now available across the UK for all Social Care providers.

Our mission is to provide all Social Care Professionals with a 'passport to progress,' encouraging opportunities for growth and development that are linked to rewards. We are committed to supporting the elevation of the social care sector by ensuring Care Professionals receive the recognition, rewards, and career parity they deserve across all care roles.



Why join?



- > Retain & incentivise your staff to learn by providing them with exclusive rewards and discounts.
- Access to an Employee Assistance Programme (EAP), Wellbeing Centre, Healthcare Cashplan and Mortgage Service as well as 800+ retailers that support everyday living.
- > Your employees' certificates and expiry dates all in one place.
- > Receive notifications of expiring certificates.
- > Management of your staff learning and development via training matrix & report.
- Training passports can be used as a resource for governance monitoring and inspections.
- > Develop your recruitment & retention strategies.
- > Be a great employer, supporting your staffs emotional and financial wellbeing.

Save at over 800 retailers!



Rewards & discounts

With a tiered reward system, you can **motivate your staff to learn** and upload their certificates to the Portal. This will result in them moving up through the 5 tiers to access more rewards and discounts!

Tier 1: The Employee Benefit Programme

Discounts and cashback from over 800 supermarkets, fashion, home & leisure retailers. As well as:

- Healthcare Cashplan
- Employee Assistance Programme (EAP)
- Wellbeing Centre
- Mortgage advice

Tier 2: The Academy Care Professional Travel Club

Transport discounts on bus travel, rentals, vehicle servicing and leasing.

Tier 3: Student Zone

Student discounts plus the opportunity to purchase student discount card with over 200+ UK discounts and 42,000 worldwide discounts available.

Tier 4: The Academy Competition Zone and Preferential Rates for Care Professionals

Day experiences and preferential rates on essential work-wear, equipment and household items.

Tier 5: Special Luxury Deals and Offers

Spa days, spa breaks, treatments, hotel stays and online lifestyle retailers.

Exclusive benefits for Tier 1 Care Professionals!

1. Westfield Health - Healthcare cash plan

An affordable healthcare cash plan which allows you to claim back money on essential healthcare, from optical and dentist visits to physiotherapy sessions and, a Doctorline service. With a Westfield Healthcare cash plan you can prioritise your health, maximise your earnings and reduce financial stress with accessible healthcare benefits. (*Additional fee)



2. Employee Assistance Programme (EAP) Health Assured

A confidential counselling service that provides support and guidance with any personal or professional problems that may affect your overall health and wellbeing. This is available 24/7, 365 days a year.

health assured

3. Wellbeing Centre - Your wellness Hub

Our new Wellbeing Centre offers you FREE expert advice on physical fitness, nutrition, financial advice and mental health support. Covering all fundamental pillars of wellbeing:

- Move Exercise videos with Classpass for all abilities and goals
- Munch Nutrition tips and healthy recipes
- Money Impartial expert financial advice
- Mind Videos to manage stress, sleep and more

4. Mortgage Advice - Charles Cameron

Charles Cameron is an independent mortgage brokerage which can offer your clients the best mortgage rates, information on bridging finance, residential & buy to let mortgages, remortgaging & secured lending.



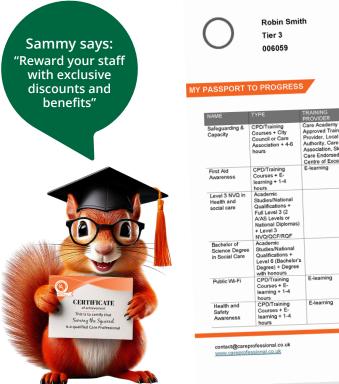


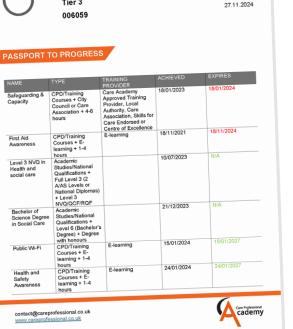
Care Professional Rewards App - Coming soon!

Recruit & retain your staff

- > Demonstrate as an employer that you are committed to having a competent and confident workforce.
- Promote the Academy when recruiting to show that you invest in and value your staff.
- Motivate your employees to develop their skills and create a culture of excellence.

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Care Professional cademy

Rewarding Adult Care Staff while tracking professional development





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